

Coach Certification Program

At Hudson, we're committed to the development of masterful coaches.

In our work and experience, we view the two most viable areas of coaching as leadership coaching and transition coaching focused on life's major transitions. Our Coach Certification Program provides seasoned leaders with an understanding of the essential elements required on the journey to mastery, including:

- A thorough understanding of the key role of self as coach
- Use of a robust and agile coaching methodology
- Review of theory-based and skill-based competencies essential in coaching
- A holistic & developmental perspective of the client's life
- The ability to track measurable results

Learning Process

Spread over eight months, we hold three (four day) Coach Intensive Training (CIT) sessions. Held in Santa Barbara and in the New York City area, we use an experiential learning approach for teaching the key elements of coaching.

In interim months, participants continue learning through web-based interaction, weekly small group calls, learning forums, mentor coach calls, coaching labs, individual coaching relationships and reading and application. Estimated 8-12 hours per week.

Accreditation Status

The Hudson Institute of Coaching has ACTP (Accredited Coach Training Program) status through the International Coach Federation (ICF).

Prerequisites

1: LifeForward™

Our renown transition and change program introduces you to our developmental model of normative change in a dynamic, experiential learning environment.

2: The Coaching Seminar

This one-day seminar provides an overview of our holistic and developmental approach to coaching.

3: Application

Candidates must submit an application for entry into the program. Applications can be submitted anytime before or after the prerequisite work.

Completion Requirements

- Creation and acceptance of a Coach Development Contract
- Receive 15 hours of coaching from a recognized professional coach
- Provide 50 hours of coaching practice with individuals and groups outside of the coaching program
- Submission of three recorded coaching sessions for review by an experienced mentor-coach
- Successful completion of three consecutive onsite sessions
- Development of a personal journal focused on practices to support change
- Written longitudinal case study of a coaching client
- Participation in monthly coaching labs, learning forums, online discussions and calls with a designated mentor coach
- Demonstrated competence in coaching
- Final portfolio of learning outcomes
- Final oral and written exam

FOR MORE INFORMATION, CALL 1.800.582.4401

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Coach Certification Tuition Details

Tuition Deadline

Payment in full is due 60 days prior to the first session. Registration & payment details provided upon acceptance.

What Your Tuition Covers

Three onsite CIT Sessions, CIT Operational Manual, interim training, mentor check-ins and upon completion of program you receive:

- Lifetime access to the CHICoach Community
- Access to our Author Lecture Series, private Coach Resource Center on our website and teleclasses and webinars
- Invitation to our Certified Hudson Institute Coach Learning Conference
- Assessment Certification opportunities with fellow coaches
- Professional listing on our “Find a Coach” directory on our website

Additional Cost Not Covered

Lodging Expenses

We negotiate a competitive group rate in Santa Barbara and New York.

Meal Expenses

We provide breakfast as well as beverages and snacks during the CITs. We also host a celebration dinner on the final night of each of the CIT sessions. At all other times, you are on your own for meals.

Personal Coaching Fees

We require that each trainee receive 15 hours of coaching from a certified coach (either Hudson-certified or other). The costs for this coaching can range from as \$150/hr to \$250/hr. Many of our coaches are willing to provide coaching to trainees at reduced rates. We leave the details of these negotiations to the individuals involved.

Required Books

You are responsible for purchasing all required readings.

Permission to Use the Hudson Models in Corporate & Public Settings

While we permit you to utilize the Hudson Models in your work with individual coaching clients, we retain the ownership of our intellectual property in all other uses. If interested in using our materials in corporate/public settings, you would need to contact us for a possible contract agreement.

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